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SHOP LOCAL FOR THE HOLIDAYS!!
POWAYS'S RERUNS RESALE STICKS TO ITS TAG
LINE... RECYCLE, REPURPOSE, REUSE...

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RERUNS RESALE STICKS TO ITS TAG LINE... RECYCLE, REPURPOSE, REUSE...

By Abby Boretto

The Downtown San Diego PIn the heart of Poway lies a pillar of support for the community. ReRuns ReSale Shoppe is fast becoming a hub for “The City in the Country” where wonderful items are discovered by its customers. The shop is a part of “Friends of Poway Seniors, a 501c(3) organization with an all woman board of directors. The shoppe is full of treasures and staffed by fabulous volunteers. Proceeds from the store support Senior Services in Poway.

With the help of Dianne Smith, the shop has been able to raise funds with online sales through their Facebook page and the newly established eBay store. “I’ve been able to ship many different collectables across the country that customers wouldn’t normally be able to find” says Dianne.

The shop also helps with many local philanthropies in with goods and services, such as Soroptimist International of Poway. Jan Kane helps provide transitional housing for domestic violence survivors. Jan and Dianne are also advocates for the North County Veterans Stand Down, providing needed donations and many, many hours of their time.

The store is completely filled with donations because the community has embraced this place. ReRuns was the vision of the board of directors and once they had raised enough funds for a brick and mortar location, there was nothing stopping them!. According to Abby Boretto “when like minded women come together, obstacles become goals and those goals become obtainable and I think our store is evidence of that!”

Nothing goes to waste at ReRuns. ReUse, ReStyle, RePurpose is their tag line and they live up to that motto. Donated goods that might not be in perfect condition to sell are disbursed to other agencies including homeless outreach, pet rescues, veterans and whatever else pops up on any given day.

“It is so great to be a part of this organization, our customers come in (some come every day) for a quick browse or just a smile and a friendly hello” says shop manager Diane Robie

In addition to the shopping, ReRuns offers medical equipment for anyone in need. They usually have canes, walkers, wheelchairs etc. If you would like to donate or volunteer, stop by and see for yourself! ReRuns ReSale Shoppe is open 5 days per week, Wednesday through Sunday 10AM–3 PM and is located at 12511 Poway Rd in Poway

